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**BIRCH & WILLOW MOVES TO LARGER STUDIO
IN BOSTON'S FORT POINT CHANNEL ARTS DISTRICT**

Birch & Willow, a premier source of creative and peaceful lighting, has moved to a larger studio in the Fort Point Channel Arts District in Boston, Massachusetts. The company, founded and owned by artist/designer Katherine Ahern, makes limited edition and one-of-a-kind lamps and luminaries that are unique arrangements of stones, vines, saplings, twigs and paper. Birch & Willow lamps bring the beauty and harmony of nature indoors, using natural materials to create a sanctuary for the home, office or commercial setting.

Expanding Projects, Services, and Staff

In Birch & Willow's new space, the company will be able to expand its business to include larger commercial projects, begin long-awaited development of a full line of fixtures based on their highly successful "Roost" Pendant, and to further develop custom design services. Birch & Willow will also be able to accommodate a larger staff and more student interns from local art colleges and university design programs.

Environmental Pioneer

Founded in 1997, Birch & Willow was among the first lamp companies to focus on organic recyclable natural materials and environmentally conscientious manufacturing processes. This includes use of water-based finishes and adhesives, natural patinas, and recycled packing materials. For more specific information on Birch & Willow's environmental practices, go to their web site at www.birchandwillow.com.

Unique Concept and Diverse Customer Base

Highly sculptural in concept and design, Birch & Willow lamps combine aesthetics, practicality and sustainability. They offer significant added value: not only are they beautiful objects in themselves; they create beautiful light. Birch & Willow lamps are commissioned by sophisticated private collectors, as well as by architects and designers seeking unusual and creative lighting solutions for their clients.

The lamps provide superior ambient lighting in varied facilities all over the United States, Canada, and the Caribbean, including restaurants, spas, yoga studios, homes, offices, hospitals and hotels. Among Birch & Willow's clients are: Marriott Hilton Head Beach Spa in South Carolina, Zia Restaurant in Palm Beach Gardens, Florida, W Hotel in Montreal, Canada, PDX Conference Centre in Portland, Oregon and Exhale Spas in Boston, Dallas, Chicago, Santa Monica and New York City.

Contact Information

Birch & Willow's new studio is located at 319 A Street, Floor 4, Boston, Massachusetts, 02210. For more information, contact company owner Katherine Ahern at 617-423-3437. The company's fax number is 617-423-3427; e-mail can be sent to info@birchandwillow.com and its web site can be found at www.birchandwillow.com.

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